

What's New in the Frozen Food Aisle?



Arby's, Hidden Valley Ranch, Red Robin – Bring home your favorite delicious Restaurant Fries.



13 Foods – Easy peasy frozen beans ready to toss into your favorite soups, scrambles, and salads. Simply beans. Protein rich Pardina! Lentils, Kabuli! Chickpeas, Tortuga! Black Beans, and Rojo! Red Beans.



Dreyer's Frozen Custard is rich, extra thick, and creamy and made with wholesome ingredients like fresh milk.



Farm Rich Loaded Potato Skins – Everybody's favorite appetizer is now available right at home. These crispy Idaho potato skins are stuffed with 100% real Cheddar cheese and bacon and ready in minutes.



Stouffer's Slow Cookers – Just add the protein for a delicious homemade meal that's ready when you are. Coming soon to your grocer's freezer



DiGiorno Pizza Buns – The perfect snack for any occasion - Coming soon to your grocer's freezer



Dreyer's Outshine® Simply Yogurt Bars are made with simple ingredients – 100% yogurt and real fruit or fruit juice – blended together for deliciously creamy frozen yogurt.



Rudi's Organic Bakery® is the leading producer of certified organic bread and baked goods in the U.S. We believe in living free - free of GMOs, artificial ingredients and preservatives.



New Morning Star Farms Veggie Bowls! – An easy to prepare, great tasting, light vegetarian cuisine with bold flavors and 10+ grams of protein! Good for you...Good for the world!

TRY NEW EAT! BRAND –

Frozen Entrees Real Food Made by Real People with all Natural Chicken



Enjoy New **Eating Well Frozen Meals** – Natural Chicken, 1 Full Cup of Veggies and nothing Artificial Gluten Free Recipes Available



Padma's Easy Exotic – Fully cooked frozen rice and lentils.



Almond DREAM® – It just might make you say goodbye to dairy ice cream and the extra fat and calories for good.



Ben & Jerry's Slices – It's Ben & Jerry's Any Way You Slice It!



Healthy Choice – Simply Healthy & Delicious! Nothing Artificial, 100% Natural Chicken, 18-22 Grams of Protein, Clean Ingredients



Dr. Praeger's Purely Sensible Foods has delicious new Veggie Burgers and Hash Browns. Look out for these Non-GMO, Gluten-Free and Vegan items in your local freezer aisle.



Frozen & Refrigerated Food Council OF NORTHERN CALIFORNIA

www.frozenandrefrigeratedfoods.com

NOTE: Not all products are available in all stores.